

HMH-363 Vision Statement and Guidance



We are a Marine Heavy Helicopter Squadron. As such we will provide the finest Assault Support transport of combat troops, supplies and equipment during expeditionary, joint or combined operations. We shall be prepared for short-notice, worldwide employment in support of Marine Air-Ground Task Force operations.

We should all be very proud of our decorated, combat proven squadron lineage. Continue to take humble pride in your work, in how you train and in how you maintain our aircraft. Pride comes from how well you and your team did *today*, not yesterday, not last week, not on the last deployment. We will not rest on our accomplishments but strive to improve ourselves and those



around us. Professionalism is the check and balance to pride. Know where we need to improve, where we need to work harder and when to ask for help. One of the highest compliments a Marine can give another is to call that Marine a *True Professional*.

<u>Our Core Values</u>: Honor, Courage and Commitment, guide our actions on and off duty. They are the foundation for the way we treat each other and the way we accomplish our mission. Lead by example in all that you do but especially when it comes to Core Values. Integrity is expected on and off duty. Adherence to these values is a force multiplier.

<u>Focus on the fundamentals</u>. We are Marines first and foremost. We are part of an organization built on a warfighter's ethos. Know yourself and seek self improvement morally, mentally and physically. Develop a firm foundation both tactically and technically, it will serve you well in the fog of war. Pay attention to the details while flying and fixing aircraft and the rest will take care of itself.

<u>Take care of each other</u>. Respect your fellow Marines and Sailors; celebrate our diversity. Leaders; empower your subordinates and train them to do your job.

As your Commanding Officer I will work to the best of my abilities to ensure that the Red Lions are prepared both individually and as a unit to execute our mission. I expect the same from you.

Semper Fidelis,

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Mark S. Revor Lieutenant Colonel, U.S. Marine Corps

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